Focus Group Results

This is an example template to report your Focus Group results. It can also be used to support analysis; by tallying results into a printed version and adding quotes as you re-listen to the focus group recording. Areas to edit are highlighted by [square brackets], instructions are in italics and pink font - remember to remove all these pink instructions.

[ADD Practice Name, Date: Mode and Time of Focus Group]

## Representation

|  |
| --- |
| Focus Group |
| Male |  |  |
| Female |  |
| Age Range |  |

## Benefits and Barrier themes from the session

Many of the common benefits and barriers were shared within the focus group discussions, listed underneath these continuity word cloud examples are the themes shared by this group. A fuller analysis and example quotes are shared from page 3. [update the page number as this will change when you add to the document]

|  |  |
| --- | --- |
| Benefits of Continuity | Challenges/Barriers to Continuity |
|  |  |
| * [Theme]
* [Theme]
* [Theme]
* [Theme]
* [Theme]
* [Theme]
 | * [Theme]
* [Theme]
* [Theme]
* [Theme]
* [Theme]
* [Theme]
 |

## Improvement Areas

Within the discussion there were some issues that were highlighted as possible areas for improvement from a continuity and practice perspective.

[ADD an overarching area for improvement in column 1 and quote in column 2 OR simply replace table with a subtitle and bullet point list e.g. appointment booking/navigation, knowing GPs]

| Continuity Improvements |
| --- |
| Improvement area | Quote example |
|  |  |
|  |  |
|  |  |

| Other Practice Improvements |
| --- |
| Improvement area | Quote example |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Thematic and content analysis

[You can use the 3 tables below in printed form as a tally/note sheet when listening to a video or audio recording; tally the number of times a theme is mentioned and add the time of the recording to return to if you hear a good example quote. This information and the quote in full (removing any personal identifiable information) can be typed into the electronic document. The number of times the theme was mentioned in column 2 and an example quote in column 3. Note the themes listed here are taken from many focus groups; delete rows where the theme was not mentioned in yours]

| 1. Benefits to Continuity :Themes, number of mentions and example quote |
| --- |
| Theme | No. | Example Quote |
| **Consistency in approach** |  |  |
| **Co-ordinated Care** |  |  |
| **Ease/comfort** |  |  |
| **Efficiency** |  |  |
| **Improved communication** |  |  |
| **Informed Decisions** |  |  |
| **Knowledge** |  |  |
| **Known confidence** |  |  |
| **Less Anxious/stressful** |  |  |
| **Reduces Repetition/retelling** |  |  |
| **Relationship/Friendship/Rapport** |  |  |
| **Trust** |  |  |

| 2. Challenges/Barriers to Continuity: Themes, number of mentions and example quote |
| --- |
| Theme | No. | Example Quote |
| **Availability** |  |  |
| **Access/Urgency** |  |  |
| **Breaking of Continuity** **e.g. GP leaving/on LT leave** |  |  |
| **Demand/Popularity** |  |  |
| **Forgiving/ Understanding NHS/Idealistic** |  |  |
| **Frequency of visits** |  |  |
| **Fresh eyes** |  |  |
| **Gender preference** |  |  |
| **Geography/site** |  |  |
| **How practice views, promotes or accommodates COC** |  |  |
| **Navigating the system** |  |  |
| **Specialism required** |  |  |
| **Temporary Staff** |  |  |
| **Unknown benefits/experience of** |  |  |
| **Unknown/Meaningless Named GP** |  |  |

|  |
| --- |
| 3. Important when not seeing the same GP: Themes, number of mentions and example quote |
| **Theme** | **No.** | **Example Quote** |
| **Attitude** |  |  |
| **Actively listened to** |  |  |
| **Choice** |  |  |
| **Confidence in ability** |  |  |
| **Continuity with a few GPs/preference priority list** |  |  |
| **Face-to-face contact** |  |  |
| **Feeling at ease/comfortable/quick rapport** |  |  |
| **Informed ahead of consultation** |  |  |
| **Knowledgeable of own problem/medication and communicating it**  |  |  |
| **Team** |  |  |
| **Telephone call with own GP** |  |  |
| **Up to Date Information/Pertinent info** |  |  |